



The Original bag – what's new?



Improved closing system – durable and hygienic

The closing system has been redesigned to ensure the s-bag **closes every time and doesn't break or leak.**



The construction has been made more rigid by using stronger material and a new sealing technology (double molding).

This to ensure s-bag to be:

- **Hygienic, avoiding any contact with dust**
And preventing air born particles delivering good indoor air quality:
- **Good for allergy sufferers**

And to ensure that your Vacuum Cleaner continues to deliver **top performance year over year.**



Change in dustbag closure system



Old



New

BOX CHANGE



- E201M



- E201SM



Impact: New E201SM can put to old and new finished goods, but E201M cannot put to the new finished goods